



Coast Central Credit Union: Proven Today; Primed for Tomorrow

For Immediate Release:

September 2011: **Coast Central Credit Union** is once again proud to be recognized as a superior 5-Star rated credit union by **BauerFinancial, Inc., Coral Gables, Florida**, the nation's leading credit union and bank rating and research firm. To earn this rating Coast Central Credit Union must not only report impressive capital levels, but also an enviable loan portfolio with negligible levels of delinquent loans.

That's a combination that has been hard to come by the past couple of years. Yet, Coast Central Credit Union has managed to do it. With that, BauerFinancial bestows its highest 5-Star Superior rating on Coast Central Credit Union denoting the highest level of strength and performance that a credit union can receive. In fact, Coast Central Credit Union has earned this 5-Star Superior rating for the last 69 consecutive quarters giving it the added distinction of "Exceptional Performance Credit Union", a designation reserved for those institutions that earned the highest rating for ten years or longer.

"Not only has Coast Central Credit Union proven its efficacy yesterday and today, it is also primed for whatever tomorrow may bring," observes Karen L. Dorway, President of BauerFinancial. "The past three years have put a considerable amount of pressure on our nation's financial system, and we are pleased to see credit unions, like Coast Central Credit Union, still able to shine."

Since 1950, Coast Central Credit Union has been serving the financial needs of its members. It operates through twelve conveniently located offices in Arcata, Crescent City, Eureka, Fortuna, Hoopa, McKinleyville, Weaverville and Willow Creek, owns and operates twenty ATM machines through Humboldt, Del Norte and Trinity counties and can be found on the internet at www.coastccu.org. In addition, members have access to over 28,000 surcharge-free ATMs nationwide through the Co-Op Network.

BauerFinancial, Inc. has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can any choose to be excluded. To look at star ratings for Coast Central Credit Union or any other financial institution, visit www.bauerfinancial.com.