April Showers Bring May Flowers!

There’s something about May that brings a smile to my face. The weather gets nicer, the songbirds are chirping and building their nests while welcoming their new babies. The days are longer and summer days spent on the river, campgrounds and hiking trails are just around the corner. We have it good here in Del Norte County! Memorial Day Weekend and the legendary Indianapolis 500 race unofficially usher in the barbecue season. May is going to be a busy month for Linda Ging and her ambassadors as we have three mixers in a row. May 9 at All Creatures Animal Hospital, May 16 for the ribbon cutting at Pacific Northwest Physical Therapy and May 23 at The Dutch Gardener. Meanwhile the staff and volunteers in the visitor center are gearing up for the summer tourist season where they will interact with and provide friendly information to the literally hundreds of people that pass through our doors each day. Yep, I can feel the energy building in the air and sense it in the staff and volunteers as new shipments of keepsakes arrive to sell to those visitors. May your month of May be filled with merriment.

Jeff Parmer  
Executive Director

Ruby Van Deventer Wildflower Show

Del Norte County Fairgrounds May 10-11  
Friday ~ 11 am to 6 pm  
Saturday ~ 10 am to 5 pm  
Admission is Free
When most people think about Del Norte Association for Cultural Awareness (DNACA), they think of their flagship performance series. In reality, DNACA provides a wide variety of services to support the creative arts in our community.

DNACA is the local arts agency which represents Del Norte County in the State/Local Partnership Program of the California Arts Council. DNACA’s mission statement calls for them to provide “support and excitement for all the creative arts to inspire community vitality and harmony.” As a local arts agency, they are required to serve all sectors of the community. Consequently, they work in schools and public places, they have an arts column in the local newspaper and work in conjunction with the Del Norte County Fair, College of the Redwoods and the North Coast Small Business Development Center to host shows and encourage writers and artists.

DNACA was incorporated in 1981. Although Peggy Schueler (Pryor) was the first executive director, Holly Austin was involved from the beginning, serving on and eventually chairing the grant review committee and sitting on the board. Holly resigned from the board to apply for her current position when Peggy left, becoming the second executive director in 1986. DNACA’s focus was a perfect fit for Holly, whose music major mother did musical projects with her children at home and shared her interest in vocal and ethnic music and the arts with them. Growing up in the Bay Area, Holly was able to attend many concerts and performances resulting in a lifelong interest in literature and the visual & performing arts.

Throughout the years, DNACA has continued the three core programs begun by Peggy: Arts in Education, an Arts column in the local newspaper and the performance series, which just completed their 30th season. Arts in Education, a partnership with the school district and private schools, brings local artists into classrooms to share workshops in a variety of media. Currently there are 5 - 9 artists who share their skills in all public K – 8 schools, financed through the schools, grants and the generosity of local entities.

Each performance series is put together from scratch by Holly, utilizing her broad connections with booking agents, artist managers and network of fellow presenters. She might get an email or phone call from someone saying, “consider this artist or group.” Holly seeks to watch a live performance of each artist before booking them, but sometimes that is impossible so she takes the word of the agent or manager because of the trust which has built up over the years. The performance series seeks to highlight quality, variety and authenticity. However, most of the visiting artists don’t just come, perform and leave. Some present workshops or master classes in schools and in the community; sometimes they are featured in an assembly or lecture. This residency program enables DNACA to serve a broader cross section of the community than just the performance. But the performances are not just limited to paying attendees. Because of local donations, working through various social services agencies, DNACA is able to provide free tickets to people who otherwise would not be able to attend.

Holly has added programs through the years. DNACA organizes Art in Public Places, such as the rotating art show in the Courthouse. They cooperate with the county fair and hold a juried art show for seniors in the floral building during the fair. They cosponsor the annual North Coast Redwoods Writers’ Conference. Holly works with our local Small Business Development Center to host classes which teach artists skills necessary for a self-sustaining business. DNACA also keeps up a community arts calendar on their website and is an arts information hotline – fielding art related questions. However, like many non-profits, their budget is not as large as it used to be. They rely heavily on their board of directors, advisory committee, volunteers and local donations, grants, raffles and ticket sales which supplement dwindling funds from the State.

So the next time you attend a DNACA performance remember that you are enjoying the tip of the iceberg. Your continued attendance and donations support a wide variety of arts and artistic endeavors within our community.
Meet Your Chamber Board Member

Amber Wier

Birthplace: Reedsport, Oregon

Occupation: Business Advisor for the North Coast Small Business Development Center

Titles: Mother/ Business Advisor/ Glass Fuser and Small Business Owner

Favorite thing about Crescent City-Del Norte County: Wow, I can’t say just one thing. I love the small town feel in regards to the people. I’ve made great friends and most of my family lives here, which is amazing especially with raising my children. I also absolutely love the natural landscapes, clean rivers, towering forests and never ending ocean.

How long have you lived in Del Norte County? Almost 10 years.

What brought you here? My husband, we met in college and moved to the Portland, Oregon area for a year. He would always say that he wanted to raise his family in Crescent City because he wanted his children to have the same wonderful experiences he had. So when an engineering job opened up he applied and the rest is history.

Why did you decide to run for the Chamber Board of Directors? As a small business advisor for the North Coast SBDC I have a passion for business success. I love our town and want it to thrive. I want to encourage local business viability by bringing essential training opportunities, networking, and encouraging discussions for the greater good of the local economy through chamber advocacy.

Favorite pastime or hobby: I love warm summer days at the river with my children and golfing with my husband.

What is the most important lesson you learned in the last 5-10 years? Gosh, my life has changed so much in the last 10 years. Getting married, moving to Crescent City, having children and learning many lessons. Probably the biggest lesson I am continually learning is how to balance my life, being able to choose what is most important and learning when to say no. I always want to be great at what I do, but trying to do it all has forced me to include myself into the mix so I can have the energy to give to all my other priorities. The other big lesson I have learned is to be thankful, even for the seemingly bad things in life because things could always be worse.

What person or event had the greatest impact on your life? My mother had the greatest impact on my life. She always taught me to look at the other side of a situation and throughout my life I have watched her help people quietly in the background. In her mind and through her eyes she helped others when the need was there. I think we forget the little things like helping someone by getting something they can’t reach. Or cooking a dinner for your neighbor who is ill, or helping pick up something a mother dropped while carrying her kids. She always was paying attention to the little things while others would walk by busy with their own thoughts. Her actions helped me to be more aware, to not hate others because there is always another side to the story. And to not take myself so seriously and find humor in everyday things.

Proudest Achievement: My family and raising my children, Sienna 7 years old and Marcus who is 4 years old.
May 4
14th Annual “Chip in for Kids!” Golf Tournament: This annual golf tournament, hosted by CASA of Del Norte, will be held at the Del Norte Golf Course. Proceeds benefit neglected and abused children in foster care. Registration includes greens fees, golf cart rental, prizes for 1st place in Handicap and Callaway categories, goody bag, continental breakfast, lunch, and refreshments. For more information, call Carolyn at 218-7586 or visit www.casadn.org.

May 6
City Council Meeting
The Crescent City City Council will meet tonight at the Flynn Center Board Chambers at 6:00pm.

May 7
Harbor Commission Meeting
The Harbor Commission will meet tonight at the Flynn Center Board Chambers at 6:30pm.

May 9 - CHAMBER MIXER!!!
All Creatures Animal Hospital, 1380 Northcrest Drive, is hosting tonight’s mixer at 5:30pm.

May 10-11
Ruby Van Deventer Wildflower Show: This free two-day Wildflower Show will be held at the Del Norte County Fairgrounds from 11:00am – 5:00pm on Friday and 10:00am – 5:00pm on Saturday. For more information, contact Rick at 707-457-3485.

May 14
Del Norte County Board of Supervisors Meeting
Supervisors will meet at 10:00am today at the Board Chambers in the Flynn Center in Crescent City.

May 16 - CHAMBER MIXER & RIBBON CUTTING!!!
Pacific Northwest Physical Therapy, 200 Highway 101 North (across from the Fairgrounds), is hosting tonight’s ribbon cutting at 5:30pm.

May 17
Women’s Health Fair: In honor of National Women’s Health Week, the Del Norte Community Health Center will be open from 8:30am to 5:00pm for health screenings and questions for all women. There will be women’s exams by appointment (free for women without insurance), bone density checks and more. Raffle prizes are also available. Call 707-465-6925 for an appointment for exams or for more information.

May 20
City Council Meeting
The Crescent City City Council will meet tonight at the Flynn Center Board Chambers at 6:00pm.

May 21
Harbor Commission Meeting
The Harbor Commission will meet tonight at the Flynn Center Board Chambers at 6:30pm.

May 17
A1AA Info & Assistance: Resource Specialists from the Area 1 Agency on Aging will be on-site at the Senior Center to assist with applications for housing, filling out forms, MediCal and CalFresh applications, documentation preparation, writing letters, caregiver respite, caregiver training, caregiver registry and more. To schedule an appointment, call toll free at (877) 977-1604.

May 27
Memorial Day: County offices will be closed.

May 27-28
Auditions for “Clue, The Musical”: Auditions for Lighthouse Repertory Theatre’s summer show will be held at Crescent Elk Auditorium, 994 G Street, at 6:30pm both nights. This fun musical will have different endings each night. For more information, call (707) 465-3740.

May 23 - CHAMBER MIXER!!!
The Dutch Gardener is hosting a mixer tonight at 5:30pm, 835 Bertsch Avenue.

May 28
Del Norte County Board of Supervisors Meeting
Supervisors will meet at 10:00am today at the Board Chambers in the Flynn Center in Crescent City.
Lisa McKeown’s State Farm Mixer April 4
May Social Mixers

All Creatures Animal Hospital
Thursday, May 9th @ 5:30pm
1380 Northcrest Drive, Crescent City

Pacific Northwest Physical Therapy—Ribbon Cutting
Thursday, May 16th @ 5:30pm
200 Highway 101 North, Crescent City

The Dutch Gardener
Thursday, May 23rd @ 5:30pm
835 Bertsch Avenue, Crescent City

Welcome New Members!

Crescent Trail Rides
2002 Morehead Road
Crescent City, CA 95531
707.951.5407
www.crescenttrailrides.com

FSM International
579 Glade Drive
Santa Paula, CA 93060
971.678.6691
www.fsmfurniture.com

Fort Dick Stable
2002 Morehead Road
Crescent City, CA 95531
707.951.5407
www.fortdickstable.com

Java Hut Express
900 E. Washington Blvd.
Crescent City, CA 95531
707.464.4001
www.javahut/crescentcity.com

MindSpire Technologies
1080 Mason Mall, Suite 6B
Crescent City, CA 95531
800.928.0455
www.mindspire.com

Pursuit Charters
P.O. Box 1132
Brookings, OR 97415
541.661.9918
www.oceanfishcharters.com

Castle Island Getaway
Crescent City, CA 95531
707.465.3689
www.castleislandgetaway.com

Wild Rivers Disc Golf Club
Crescent City, CA 95531
707.954.7666
www.wildriversdiscgolf.com
10th Annual Economic Summit April 18

This year our theme was “The Ties That Bind” Thanks to all our presenters for sharing positive news about current and future projects as well as marketing efforts that will enhance our city, county, harbor, tourism and shape the future.

Richard Young~ Harbor Master                      Kara Miller~ Smith River Rancheria                     Chris Howard~ Moderator

Tamera Leighton~ DNLTC                      Tanya Sangrey~ Yurok Tribe EDC                 Rick Littlefield~ Wild Rivers Market

Dennis Mullins~ CAEDD                       Larry Johnson~ Elk Valley Casino                Jeff Parmer~ CC-DN Visitors Bureau

Candace Tinkler~ Redwood NP                  Eric Wier~ CC Public Works Dept.               Eugene Palazzo~ CC City Manager
Giving you the Tools to Succeed!

Building a business is easy, right? Well, it would be if you didn’t have to worry about making payroll tomorrow, or financing your expansion, or even having to interact with customers and suppliers. Okay, building a business would be easy if you didn’t have to run the business. We recognize the challenges you face as entrepreneurs and managers. We think it’s about having the right tools available to make the running of the business a little easier, so you can focus on the building of your business.

Join us on Friday, May 10th, 2013
At 494 Pacific Avenue (First 5-Del Norte Conference Room)
from 12.00-1.00 p.m.
RSVP TO THE CHAMBER TODAY! Space is Limited!
Non-Chamber Member cost is $10—space permitting.

Date: May 10, 2013
Place: 494 Pacific Avenue (First 5-Del Norte Conference Room)
Time: 12pm-1pm
Topic: Del Norte Community Organizations Active in Disasters
Presenter: Cindy Henderson—Office of Emergency Services, County of Del Norte

Chamber Membership doesn’t cost, IT PAYS!
L.A. Premier of Love in the Time of Monsters - Filmed in Del Norte County

Love in the Time of Monsters, an indie feature film that shot last summer in Del Norte County and spent approximately $75,000 in the community, had their LA premiere in April. As the Film Commissioner, I was able to attend along with others from the Del Norte Community. It was a real treat to see this area shine on the silver screen! Our locations looked amazing! Patrick Creek Lodge, the primary location the film shot at, couldn't have been a more ideal setting for the story. There were a few hundred in the audience and the response was all positive. The filmmakers are now working on obtaining a distribution deal and possibly screening the film in Del Norte.

Cassandra Hesseltine
Film Commissioner
R.R.E.E.L., Inc.
filmDELNORTE & filmHUMBOLDT
707/825-7600 office

www.rreelinc.org
www.filmdelnorte.org
www.filmhumboldt.org

VISITORS CENTER STATS
March 2013

Number of Office Visitors..............................................779
Total Information Packets Mailed in March 2013.................................75
Visitors = 69 Relocation = 6
April 12 Seminar Luncheon
Lorie Poole with Recology showed us how we can save money by following some guidelines separating garbage and recyclables.

Accolades about our Visitors Center Staff

“Great Friendly People” S.G. Alice Springs, Australia
“The best info we have received” G.W. Victoria, BC, Canada
“Jim gave us excellent service!” C.P. Regina, Canada
“Very friendly & helpful, more than we expected!!” K.D. Kent, WA
“Very knowledgeable volunteers” B.M. Spokane, WA
“Very pleasant stop” J.W. Clearwater, FL
“Thanks for the information” I.J. Austria
“WOW!” D.R. Ft. Thomas, KY