



Chamber Digest

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Annual Dinner Award Winners

The 2012 Crescent City - Del Norte County Chamber of Commerce Annual Dinner was held on Saturday, January 21, 2012. What a great night it was, honoring some of our community's finest! The dinner drew in over 175 people and included the presentation of several annual awards.

Attendees at the dinner had an opportunity to thank the outgoing Chamber Board of Directors for their hard work, along with announcing the 2012 Board. Lisa McKeown, Past President, spoke to the attendees about the past year and how the Chamber fared as well as our accomplishments in 2011. Mary Foote, 2012 Chamber President, talked about the goals the Board of Directors set at their Annual Board Retreat and what the membership can expect from the Chamber this coming year.

Attendees also got to congratulate the winners of the Business Leaders of the Year, Del Norte Pride, Volunteer of the Year and Lifetime Achievement Awards.

This year's winners include City of Crescent City (Del Norte Pride) - award accepted by Mayor Kathryn Murray and City Manager Gene Palazzo; Dr. Kevin Caldwell and Dr. Donna Sund (Business Leaders of the Year), Dennis Winstead (Volunteer of the Year) and Ston Yackamouih & Thomas Nichols (Lifetime Achievement Award).



Del Norte Pride Award



Business Leaders of the Year



Volunteer of the Year



Lifetime Achievement

February First Friday Art Walk

Join your friends downtown from 4-7pm on Friday Feb 3rd for an evening of Art~Friends~Music~and Food. Eleven businesses will have their doors open late for hosting artists and their work. All of our community's finest artist are on display for your viewing pleasure along with local fine craftsmen, paintings to pots ~ weavings to watercolors ~ photography to sculpture.

This is the 7th Art Walk which is designed to provide downtown businesses with the promotion-marketing opportunity associated with art and artists and their customers. The last Art Walk held on November 4th hosted more than 200 participants strolling from venue to venue throughout downtown. All potential customers!!

Jackie Simonsen, owner of Wendy's Hair Salon, said, "Friday, November 4th was our first time participating in the Art Walk. It was wonderful meeting so many new people and seeing so many friends enjoying photography by the Depee's and Dutch and the mixed media presented by BJ Clausen. Here at Wendy's Hair Salon we are looking forward to the next Art Walk."

Participating businesses open their shops to host potentially new customers as well as seeing their regular customers returning to their businesses. Eileen Evermore, of Evermore Jewelry & Art Gallery, "I have participated in every Art Walk since I opened the Evermore Jewelry and Art Gallery in October, 2010. I have watched attendance rise and sales increase exponentially. I see the smiles on the faces. I see folks enjoying the art and each other. The Art Walk is more than just a business promotion or a marketing event. This is an opportunity for every business to be linked in memory to a positive community experience. Be a part of the change. Join us for the 2012 First Friday Art Walks."



Participating businesses for this Walk are: Vita Cucina, Made by US-Art 101, Crescent Harbor Gallery, Mary Dorman-State Farm, Wright's Custom Framing, Wendy's Hair Salon, Johnston's Gift, Garden, and Home, Recology, Edward Jones, Evermore Jewelry & Art Gallery, and The Gallery of Arts & Culture.

Four additional Art Walks are planned for 2012, (May 4th~July 4th~Sept 7th~December 7th) call Eileen Evermore, 465-6000 or 954-2200 to join the Walk.

VISITORS CENTER STATS

December 2011

Number of Office Visitors.....438
Total Information Packets Mailed in December 2011.....81
Visitors = 79 Relocation = 2

Crescent City Art Walk

Friday
February 3rd
4-7pm

Art~Music~Food~and Friends...

1. Crescent Harbor Gallery

140 Marine Way
Music by Jon Parmentier

2. Made by US-Art 101

127 Hwy 101
Local handmade arts and crafts

3. Vita Cucina

1270 Front St
Photography~Jon Parmentier

4. Mary Dorman~State Farm

1270 Front St

5. Wright's Custom Framing

1072 3rd St

6. Wendy's Hair Salon

934 4th

7. Johnston's Gift, Garden, & Home

962 3rd St
*Lena Hurd~Native American Jewelry
and Baskets*

8. Recology~Recycled Art

Abienna Plaza
933 3rd St
*K-12 Del Norte Unified School District
Recycled Art Project*

9. Edward Jones

836 3rd St
Redwoods Mural Society

10. Evermore Jewelry & Art Gallery

330 H St
*Fine Arts and Crafts
Photography~E.L. Hiser Jr*

11. The Gallery of Arts & Culture

Six Rivers Graphic Design
175 H St
*Fine Arts and Crafts
(10% sale)*

Sponsored by:

Participating Businesses
Redwood Parks Association
First Friday Foundation

CHAMBER MEMBER SPOTLIGHT

6° of Celebration

Owner: Billie Kaye Gavin-Tygart

Submitted by Sharyn Loughry

This month's spotlight business is a locally-owned small business in downtown Crescent City. Easy to find, it is on the corner of 3rd and I Streets, with windows and flower boxes accented with a cheery red.

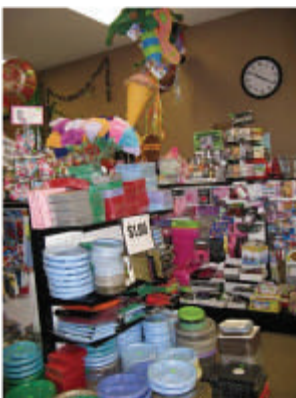


6° of Celebration is owned by Billie Kaye Gavin-Tygart, a local girl who left after high school and was “never going to come back”. But eventually she got tired of the rat race in San Francisco, took a year off to travel around the world, returned to her home town and, in 2004, bought a balloon business. Six months later she had brought in party supplies and the rest, as they say, is history.

But why balloons? Why a party supply store? Put simply, event planning is Billie Kaye's passion. Even while working for a dotcom in the Bay Area, she volunteered as a fundraising gala event planner for a favorite charity. We are not talking about small events either. She has worked on \$250-a-plate events for 1,200 people. Her volunteer efforts led to a position as a full time event planner, a job which she loved. So when it came to a business opportunity, a balloon and party supply business was a natural fit.

6° of Celebration is the only party supply store on the Wild Rivers Coast and boasts regular customers from as far away as Eureka and Medford and as close as walking distance. So what keeps the out-of-towners, as well as the locals, coming back? A large part is Billie Kaye's philosophy, “Treat everybody who walks in the door as if they had a million dollars to spend.” In a nutshell, customer service. You are greeted with a friendly smile and an inquiry of what you want. You are welcome to browse the overflowing shelves but, if you need help putting together a “look” for your event or small gifts or party favors, Billie Kaye will gladly make suggestions which will fit your pocketbook.

Of course, she still keeps busy with event planning. Whether large scale or small scale, big budget or tight budget, she will work with you, helping you develop a vision and plan decorations. She will even special order supplies, if needed. The scope of her planning is wide: from a child's birthday party to a wedding to the Prom.



But don't forget the balloons! She has the largest local selection: themed balloons and solid color balloons all the colors of the rainbow; traditional shaped balloons and large, stand alone figures. She also carries Wilton supplies for all you bakers. And as a locally owned business, she believes in supporting local causes and stocking made-in-USA wares whenever possible.

You may ask, “Why did she choose the name 6° of Celebration?” It is a play on the theory of 6° of separation – the theory which states that everyone on earth is connected to everyone else on earth by a chain of no more than six people. Parties and events connect people with other people, hence 6° of Celebration.

Billie Kaye's favorite part of having her own business is getting to know her customers. Sometimes she sees something which is “just perfect for ...”. So come on down to 6° of Celebration, chat with Billie Kaye, check out her offerings and know that dollars spent here build up our community.

909 3rd Street, Crescent City, CA 95531

www.sixdegreesofcelebration.com



(707) 464-6600

6° of Celebration

FEBRUARY CALENDAR OF EVENTS



February 3

Crescent City Art Walk: Join your friends downtown for an evening of art, friends, music and food from 4pm-7pm. (For more info see page 2 and 3 of this newsletter).

February 6

City Council Meeting: The Crescent City City Council will meet tonight at the Flynn Center Board Chambers at 6:00pm.

Free Cosmetology Business Training Program: If you've been thinking about starting your own business or growing and expanding your business, this is for you. Sign up at the Small Business Development Center, 225 H Street. Call Janna Clemons, (707) 464-2168.

February 7

Harbor Commission Meeting: The Harbor Commission will meet tonight at the Flynn Center Board Chambers at 6:30pm.

February 9 - CHAMBER MIXER!

Chimney Kraft, 700 Northcrest Drive, is hosting tonight's mixer at 5:30pm.

February 10

CHAMBER LUNCHEON SEMINAR: The Crescent City-Del Norte County Chamber of Commerce is pleased to present the *Del Norte County Input Meeting for California's First Interactive Economic Summit* on Friday, February 10th, from 12pm to 2pm at the Del Norte Family Resource Center. The Economic Summit cannot be interactive without your feedback. Lunch will be provided free for Chamber members. Reservations are required.

Chocolate & Trivia: CASA of Del Norte is hosting this fun evening. There will be free coffee, tea, cookies and a chocolate fountain as well as a silent auction of wonderful desserts. Prizes include candy and a cash kitty. Doors open at 6:30pm; the games begin at 7:20pm. Cost is \$30 per person or \$100 for a team of four. \$5 of every \$25 goes to the final trivia prize. Seating is limited to 65, so come early. Call Gail, 954-8108, for more info. Proceeds will support CASA kids.

Anita Chen, Violinist & Pianist: This soloist is a rarity in the music world – she performs on both the violin and the piano to high acclaim. This is the third offering of the 2011-2012 Del Norte-Curry Community Concert Association Concert Series. Admission is by membership or single ticket. Call (707) 465-6572 for more information.

February 11

Crab, Wine and Cheese Festival: Hosted by the Northcoast Marine Mammal Center, this festival features crab, wine, cheese and many tasty dishes and live music; vegetarian options are available. Tickets are limited to 200 and are \$50 for one or \$90 for two. Call Shannon, (541) 254-0328, to get your tickets. Call the Marine Mammal Center, 465-6265, for more information.

February 13 - County Offices will be closed February 13 for Lincoln's birthday and **February 20** for Washington's birthday.

February 14

Del Norte County Board of Supervisors Meeting: Supervisors will meet at 10am today at the Board Chambers in the Flynn Center.

Eric Bibb in concert: Eric plays gospel-infused folk-blues and will be accompanied by Grant Dermody on harmonica. His performance will be on Valentine's Day at Crescent Elk Auditorium, 994 G Street, Crescent City, at 7:30pm and is the 3rd performance of DNACA's 29th season. Admission is by season ticket; however, individual tickets are \$18.00 for general admission, \$15.00 for seniors or \$12.00 for students. For more information, call 464-1336.

February 16 - CHAMBER MIXER!

Frontier Communications, 356 H Street, is hosting tonight's mixer at 5:30pm.

February 17 - County Furlough Day: Del Norte County Offices are closed today.

February 21

City Council Meeting: The Crescent City City Council will meet tonight at the Flynn Center Board Chambers at 6pm.

Harbor Commission Meeting: The Harbor Commission will meet tonight at the Harbor District Office, 101 Citizens Dock Road, at 6:30pm.

February 23-25

Chopper Westbrook Steelhead Fishing Derby: This annual three day fishing derby is one of two major fundraisers for the Rowdy Creek Fish Hatchery, the only independent salmon and steelhead fish hatchery in California. The fishermen taking part in each derby not only have a magnificent time fishing and enjoying the camaraderie, they are supporting the area's fisheries and the environment. It is Rowdy Creek Fish Hatchery's goal to keep the Smith River stocked with the fish that make it the best salmon and steelhead river on the West Coast. Entry forms are available at www.rowdycreek.com/derby/. You can also call 707-487-3443 for more information.

February 28

Del Norte County Board of Supervisors Meeting: Supervisors will meet at 10:00am today at the Flynn Center Board Chambers in Crescent City.

Chamber Annual Dinner





February Mixers

Chimney Kraft Mixer

Thursday, February 9, 2012 @ 5:30pm
700 Northcrest Drive
Crescent City Ca. 95531



Frontier Communications Mixer

Thursday, February 16, 2012 @ 5:30pm
356 H Street
Crescent City Ca. 95531



Pregnancy Disability Leave

There are many different kinds of leaves that are protected under state law and it can feel almost impossible as an employer to navigate your way through them. What are you required to cover, are you required to pay, when is an employee's position protected and when can you find a replacement? These are all frequently asked questions that employers struggle to find answers to. Pregnancy leave is no exception and the laws covering pregnancy leave have recently changed.

If you have five or more full-time or part-time employees, you must make Pregnancy Disability Leave (PDL) available to your employees. Even if you employ less than five employees, you should consult legal counsel before terminating a pregnant employee. Length of service is not a determining factor for PDL. A woman is eligible for PDL from her first day on the job.

PDL applies to a woman who is disabled due to her pregnancy. A woman is considered disabled if, according to her health care provider, she is unable to perform any one or more of her essential job functions without due risk to herself, her pregnancy or other people. This decision is ultimately made by the health care provider.

A pregnant employee can take up to four months of leave and the leave is generally not paid leave. The four months allowed is per pregnancy and there is not an annual limit. You must allow for four months even if this is more generous than the leave policy offered for other disabled employees, however if your leave policy allows for more than four months then the more generous leave policy must be offered to the pregnant employee.

Pregnancy Disability Leave now requires you to provide continued health insurance coverage while an employee is on leave. The employer must provide the coverage at the same level and under the same conditions that coverage would have been provided had the employee continued active employment.

An employee who is discriminated against because of her pregnancy may be entitled to reinstatement, promotion, damages or lost wages and benefits and/or emotional distress damages. In addition, there may be administrative fines assessed up to \$50,000.

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www.teamworkhr.com

Phone: (707) 442-4448

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**Crescent City-Del Norte County
Chamber of Commerce**

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Edward Jones
Katherine Taylor
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Crescent City, CA. 95531

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